

Tom O'Toole OAM

Grit.
Guts.
As real as it gets.

Quick Reference Guide

Tom speaks to

- Corporate
- Retail
- Franchise Groups
- Small to large business owners / groups
- Universities & TAFEs
- Schools
- Community Groups
- Not-for-Profit organizations

Keywords most often used to describe Tom

- Unique
- Inspiring
- Dynamic
- Down to earth
- Confronting
- Entertaining
- Practical
- Influential
- Grounded
- Relatable
- Honest
- Enthusiastic
- Energetic
- Real

What would YOU like Tom to focus on in his talks?

Tom's two key areas are business success and personal development. He creates tailored presentations that can focus on either or combine the two. All his presentations are entertaining and inspire audiences to think clearly about their future and put in place the practical steps required to achieve their success.

What do audiences take-away from his presentations?

If your aim is to get your audience to think differently and change their behaviours, then Tom is the speaker to do this. Audience members will never forget him, and his messages will be remembered long after the event. Typical areas covered:

- Understanding the importance of having a clear focus and direction
- Leadership – If you are put in charge, take charge!
- The power of sharing knowledge and ideas
- Customer service – Are you really taking care of them?
- Feeling comfortable with change and getting outside your comfort zone
- Marketing – deceptively simple strategies and ideas
- Creating clear communication channels
- Investing in your 'self' and creating a continual improvement mindset
- The secrets of the Beechworth Bakery success, including innovative business process and practices around culture and marketing.

In fact, Tom is so popular as a speaker that many organisations and companies get him back time and again, saying they need 'another dose of Tom O'Toole'.

Are you ready to experience the most inspiring and unforgettable speaker you will ever hear?

Keep in mind:

Tom is happy to be a 'Media Tart'
- he is always more than willing to provide a quotation for a story, submit an article or work with you on any radio or tv interviews.

Deal Sweeteners

| Client | Offer |
|---|---|
| Corporations / Companies / Community Groups | Free second talk at a community / charity group or school of their choice, or breakfast talk for major sponsor (Great PR for them!) |
| Any group | A baker's dozen of free books - if they are still hesitating to commit |
| For every potential client | Free book upon enquiry |

List of happy clients include:

